

Praise for WHERE AM I WEARING:

"[Timmerman's] youthful exuberance carries this unlikely consumer tale." –TIME

"His conclusion that 'we should try to be engaged consumers not mindless pocketbooks may be a valuable revelation.'" – Financial Times

"Timmerman has a growing reputation as a fearless nonfiction writer addressing global issue through storytelling." – UP TV

Fueled by passion and curiosity, Kelsey Timmerman tells the story of the items we often take for granted and how they connect us to the world as global and local citizens.

From garment factories in Cambodia to banana plantations in Costa Rica, Kelsey Timmerman is dedicated to addressing global issues through storytelling. By traveling the world and telling the stories of the people he meets, Timmerman is able to educate his readers and initiate dialogue about our responsibilities as local and global citizens.



In his first book, *WHERE AM I WEARING?* (2nd Edition, April 2012, Wiley), he traveled the world to find out where his clothes came from. Visiting garment factories in Asia and Latin America, he shared the stories of the people who make our clothes. From a 20-something t-shirt maker in Honduras to a single mother of two in Bangladesh, Timmerman humanizes the issues of globalization and provokes readers to check their tags and think about where their clothing comes from.

In his next book *WHERE AM I EATING?* (April 2013, Wiley), he confronted slavery in the Ivory Coast cocoa industry, and explored Fair Trade coffee farming in Colombia, as he uncovered the realities of the global food industry that is supporting our "all-American" diet.

An acclaimed public speaker, Timmerman has lectured on travel and globalization around the world. He is particularly passionate about educating students through humor and storytelling, and encourages them to think globally and act locally. He is a frequent keynote speaker at universities, high schools, and conferences. He brings the world to students, and, through a partnership with the socially responsible travel company The Village Experience, he takes students to the world on weeklong excursions around the globe.

WHERE AM I WEARING? Revised and Updated

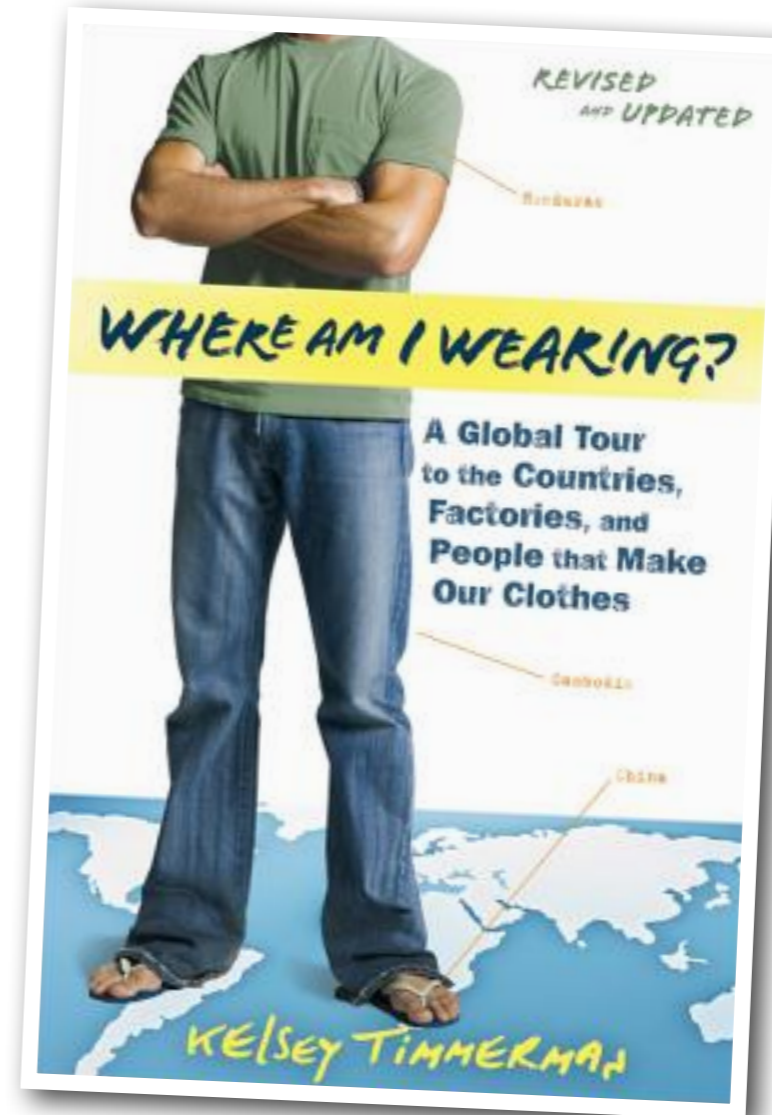
ISBN: 978-1-1182-7755-3

Paperback, 304 pages

Wiley, April 2012

When journalist and traveler Kelsey Timmerman wanted to know where his clothes came from and who made them, he began a journey that would take him from Honduras to Bangladesh to Cambodia to China and back again. *WHERE AM I WEARING?* intimately describes the connection between impoverished garment workers' standards of living and the all-American material lifestyle. By introducing readers to the human element of globalization—the factory workers, their names, their families, and their way of life—*WHERE AM I WEARING?* bridges the gap between global producers and consumers.

New content includes: a visit to a fair trade Ethiopian shoe factory that is changing lives one job at time; updates on how workers worldwide have been squeezed by rising food costs and declining orders in the wake of the global financial crisis; and the author's search for the garment worker in Honduras who inspired the first edition of the book.



Enlightening and thought-provoking at once, *WHERE AM I WEARING?* puts a human face on globalization.

Highlights include:

- Selected as the freshman Common Reader at 18 universities including University of Kentucky, Texas State, Ball State University, Winthrop University, West Texas A&M
- Widely adopted in fashion, business, anthropology, and sociology courses across the country, including Rutgers, Carnegie-Mellon, Colorado State, Indiana University's Kelley School of Business, California State, and University of North Carolina-Greensboro.
- Featured in national publications like *TIME*, *Financial Times*, *US News and World Report*, *Christian Science Monitor* and more.



WHERE AM I EATING?
A Journey Through the Global Food Economy

ISBN-13: 978-1118351154

Hardcover, 256 pages

Wiley, April 2013

America now imports twice as much food as it did a decade ago. What does this increased reliance on imported food mean for the people around the globe who produce our food? Kelsey Timmerman set out on a global quest to meet the farmers and fishermen who grow and catch our food, and also worked alongside them: loading lobster boats in Nicaragua, splitting cocoa beans with a machete in Ivory Coast, and hauling tomatoes in Ohio. *WHERE AM I EATING?* tells fascinating stories of the farmers and fishermen around the world who produce the food we eat.

This book shows how our eating habits affect the lives of the people who produce our food. Kelsey explores the global food economy through compelling stories on workers' rights, the global food crisis, fair trade, slavery, and immigration.

WHERE AM I EATING? does not argue for or against the globalization of food, but personalizes it by observing the hope and opportunity, and sometimes the lack thereof, which the global food economy gives to the world's poorest producers.

Highlights include:

- Featured in national publications, such as Harper's, Christian Science Monitor, Bon Appétit.
- Exposes the practices of major companies like Starbucks, Dole, Hershey's, and Red Lobster.
- Adopted as a common reader at Tarrant County College and Ball State University

Kelsey Timmerman

Bio

Kelsey Timmerman is the author of *WHERE AM I WEARING? A GLOBAL TOUR TO THE COUNTRIES, FACTORIES, AND PEOPLE THAT MAKE OUR CLOTHES* and *WHERE AM I EATING? AN ADVENTURE THROUGH THE GLOBAL FOOD ECONOMY*. His writing has appeared in publications such as the *Christian Science Monitor* and *Condé Nast Portfolio* and has aired on NPR. He has spent the night in Castle Dracula in Romania, played PlayStation in Kosovo, farmed on four continents, taught an island village to play baseball in Honduras, and in another life, worked as a SCUBA instructor in Key West, Florida. Whether in print or in person he seeks to connect people around the world.

Speaking

Kelsey has spoken at over 70 universities, colleges, and high schools across the country. He empowers students to think globally and act locally, engages them with their education and the world, and helps students see where they fit in as doers, learners, consumers, volunteers and glocals (local and global citizens).



Testimonials:

"...so relevant and interdisciplinary...we packed the auditorium. He really knows how to relate to today's college students, and he gets them to reckon with important yet difficult issues perfect for a common reading program!" – Martin Hughes (Professor, Calvin College)

"I've never attended a presentation that I enjoyed and respected more. An exceptionally effective blend of humor and humanity." – Alzada Tipton (VP of Academic Affairs Elmhurst College)

"I really appreciated getting to see the personal side of this issue completely stripped of politics. Where Am I Wearing affected me in a personal way." – Jacob Franchino (student Rutgers University)

Talking Points

Kelsey writes and speaks on a variety of topics, including:

- Globalization
- Poverty
- World Travel
- Slavery
- Opportunity & exploitation in the global economy
- Sustainable agriculture & Fair Trade

Please contact his publicist (Heather Condon, hcondon@wiley.com) for more information.